



CET

Tuesday, May 12, 2020

Asset base: unlock the full potential

Opening

Welcome to the Bühler Virtual World
Creating food sensations with a new virtual experience
 Germar Wacker, CEO Consumer Foods
 Stefan Scheiber, CEO

Virtual booth tour

Highlights of our virtual food sensations show
 Germar Wacker, CEO Consumer Foods

Keynote

Digital for business resiliency and continuity
 Judson Althoff, Executive Vice President
 Worldwide Commercial Business, Microsoft Corporation

Bühler expert presentation

Your base of assets: how to unlock the full potential
 Tjark de Vries, Head of Customer Service
 Robert Cuny, Head of Software Development Digital Platforms

Industry shaper presentation

Augmented reality glasses for services on a chocolate line
 Anna Hundhausen, Business Development Manager

Autonomous refining in chocolate production
 Paul Beck, Head of Production and Logistics, Maestrani

Summary

Stefan Scheiber, CEO

Break

Virtual booth tour

Food technologist presentation

From grain to end product – world of bread, pastry, premix and aerated products
 Stefanie Hardtmann, Head of Bakery Innovation Center

Application Center presentation

Bakery Innovation Center
 Stefanie Hardtmann, Head of Bakery Innovation Center

Deep dive solution wall bread, pastry, premix and aerated products

Hydration and Aeration
 Stefanie Hardtmann, Head of Bakery Innovation Center
 Silvia Murgueitio-Purschke, Bakery Training & Technology Specialist

Live chat with the experts

Stefanie Hardtmann, Head of Bakery Innovation Center
 Markus Ortjohann, Head of Process Technology

Break

Virtual booth tour

Customer service

Your base of assets: how to unlock the full potential
 Tjark de Vries, Head of Customer Service

myBühler presentation

myBühler customer portal – welcome to your digital customer experience
 Mathias Bösch, Head of Digital Business

Deep dive solution wall customer service - digital enterprise

Bühler as your service solution partner
 Tjark de Vries, Head of Customer Service

Live chat with the expert

Tjark de Vries, Head of Customer Service
 Mathias Bösch, Head of Digital Business

Break

Virtual booth tour

Food technologist presentation

World of chocolate
 Manuel Höhener, Head of R&D Chocolate and Coffee
 Marcos Bobzin, Head of Cocoa and Chocolate Application Center

Wednesday, May 13, 2020

Sustainability: how to turn challenges into opportunities

Opening

Welcome to the Bühler Virtual World
 Johannes Wick, CEO Grains & Food

Virtual booth tour

Highlights of our virtual food sensations show
 Germar Wacker, CEO Consumer Food

Keynote

Sustainable business
 Ian Roberts, CTO
 Béatrice Conde-Petit, Food Science Officer

Bühler expert presentation

Sustainable cocoa value chains - Bühler's new cocoa center of excellence in Ivory Coast
 Ian Roberts, CTO
 Désiré Cedric Nzi, Project Director C.F.I.A.
 Anna Hundhausen, Business Development Manager

Industry shaper presentation

Sustainable chocolate production in operations
 Andreas Hasler, CEO, Chocolats Halba / Sunray
 Felix Finkbeiner, Founder, Plant-for-the-Planet

Summary

Johannes Wick, CEO Grains & Food

Break

Virtual booth tour

Food technologist presentation

Pulses and plant based meat
 Alexandra Londoño, Head of Business Segment Pulses
 Christoph Vogel, Head of Market Segment Proteins & Ingredients

Application Center presentation

Extrusion Application Center Uzwil & Food Application Center Minneapolis
 Christoph Vogel, Head of Market Segment Proteins & Ingredients

Deep dive solution wall pulses and proteins

Pulses and proteins
 Alexandra Londoño, Head of Business Segment Pulses
 Christoph Vogel, Head of Market Segment Proteins & Ingredients

Live chat with the experts

Alexandra Londoño, Head of Business Segment Pulses
 Christoph Vogel, Head of Market Segment Proteins & Ingredients

Break

Virtual booth tour

Customer service

Your base of assets: how to unlock the full potential
 Tjark de Vries, Head of Customer Service

Bühler Insights presentation

How connected products and services generate actionable insights
 Robert Cuny, Head of Software Development Digital Platforms

Deep dive solution wall customer service - digital enterprise

Bühler as your service solution partner
 Tjark de Vries, Head of Customer Service

Live chat with the experts

Tjark de Vries, Head of Customer Service
 Robert Cuny, Head of Software Development Digital Platforms

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Virtual booth tour

Food technologist presentation

World of confectionery and bars
 Dennis Ludwig, Confectionery Technologist



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Application Center presentation

Chocolate Application Center Uzwil
Manuel Höhener, Head of R&D Chocolate and Coffee

Deep dive solution wall chocolate mass

Danijel Dolic, Team Manager Conchen
Fabian Dintheer, Team Manager Refiners

Live chat with the experts

Marcos Bobzin, Head of Cocoa and Chocolate Application Center
Danijel Dolic, Team Manager Conchen
Fabian Dintheer, Team Manager Refiners

Break

Virtual booth tour

Bühler expert presentation

How hygienic and connected machines save your brand and money
Edyta Margas, Global Head of Food Safety

Customer services

Your base of assets: how to unlock the full potential
Tjark de Vries, Head of Customer Service

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Robert Cuny, Head of Software Development Digital Platforms

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Market trends: capitalize with smart solutions

Opening

Welcome to the Bühler Virtual World
Germar Wacker, CEO Consumer Foods

Virtual booth tour

Germar Wacker, CEO Consumer Foods

Keynote

Identifying the opportunities in a dynamic market
Henning Hartnacke, President EAME Flavours, Givaudan

Bühler expert presentation

Smart and Integrated Solutions to Capitalize Market Trends
Stefanie Hardtmann, Head of Bakery Innovation Center
Thomas Künzli, Head of Sales Europe Consumer Foods

Industry shaper presentation

Generating new business in a dynamic and global Consumer Food Market
Beat Bigler, Chief Technology Officer, Haco Group
Ian Roberts, CTO

Summary

Germar Wacker, CEO Consumer Foods

Break

Virtual booth tour

Food technologist presentation

Savory waves
Andreas Clemenz, Department Head Application Technology

Wednesday, May 13, 2020

Application Center presentation

Confectionery Application and Training Center Leingarten
Thomas Reinemann, Technologist

Deep dive solution wall confectionery and bars

Christine Otterbach, International Sales Manager
Thomas Künzli, Head of Sales Europe Consumer Foods

Live chat with the expert

Christine Otterbach, International Sales Manager

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How hygienic and connected machines save your brand and money
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myBühler presentation

myBühler customer portal – welcome to your digital customer experience
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Live Chat with the expert

Tjark de Vries, Head of Customer Service
Mathias Bösch, Head of Digital Business

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Industry shapers: where the future gets tangible

Opening

Welcome to the Bühler Virtual World
Ian Roberts, CTO

Virtual booth tour

Germar Wacker, CEO Consumer Foods

Keynote

Shaping our industry
Simon Billington, Vice President Confectionery Technical & Operations, Nestlé
Louise Barrett, Global R&D Confectionary, Nestlé
Alex Neumann, Founder, Freche Freunde
Christoph Gebald, Co-Founder und Co-CEO, Climeworks
Ian Roberts, CTO

Bühler expert presentation

Saving energy and minimize waste
Haas Eco oven saves 30 % energy
Sandra Lutz, Department Head of Product Management
Legria: upcycling sidestream products
Mary Olwal, Co-Founder, Legria
Carsten Petry, Co-Founder, Legria

Industry shaper presentation

The rise of plant proteins
Timo Recker, Founder & CEO, LikeMeat
Christoph Näf, Head of Business Unit Human Nutrition

Summary

Ian Roberts, CTO

Break

Virtual booth tour

Food technologist presentation

Coffee technology
Daniel Egy, Head of Business Unit Chocolate and Coffee
Tanja Berti, Process Technology Engineer Coffee



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Application Center presentation

Wafer Innovation Center Leobendorf
Andreas Clemenz, Department Head Application Technology

Deep dive solution wall flat wafers and hollow wafers

Sandra Lutz, Department Head Product Management

Live chat with the experts

Andreas Clemenz, Department Head Application Technology
Sandra Lutz, Department Head Product Management

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Live Chat with the service experts

Tjark de Vries, Head of Customer Service
Mathias Bösch, Head of Digital Business

Break

Virtual booth tour

Food technologist presentation

Edible cups
Andreas Clemenz, Department Head Application Technology

Application Center presentation

Wafer Innovation Center Leobendorf
Andreas Clemenz, Department Head Application Technology

Deep dive solution wall cones and cups

Jovica Bozic, Product Manager

Live chat with the experts

Andreas Clemenz, Department Head Application Technology
Jovica Bozic, Product Manager

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How connected products and services generate actionable insights
Robert Cuny, Head of Software Development Digital Platforms

Deep dive solution wall customer service - digital enterprise

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Live chat with the experts

Tjark de Vries, Head of Customer Service
Robert Cuny, Head of Software Development Digital Platforms

Thank you and good night

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Application Center presentation

Coffee Application Center Uzwil
Tanja Berti, Process Technology Engineer Coffee

Deep dive solution wall coffee

Andreas Wetzel, Head of Business Development Coffee

Live chat with the experts

Tanja Berti, Process Technology Engineer Coffee
Andreas Wetzel, Head of Business Development Coffee
Stefan Schenker, Head of Business Unit Coffee Processing

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Robert Cuny, Head of Software Development Digital Platforms

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Food technologist presentation

Lentil snack cracker
Tobias Holm, Food Technologist

Application Center presentation

Biscuit Innovation Center Copenhagen
Lars Guldager, Head of Innovation Center
Henrik Wiese, Food Technologist

Deep dive solution wall biscuits, crackers and cake

James Outram, Food Technologist

Live chat with the expert

James Outram, Food Technologist

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Live chat with the experts

Tjark de Vries, Head of Customer Service
Mathias Bösch, Head of Digital Business

Thank you and good night

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